

# WORLD QUALITY DAY 2017



## Everyday Leadership



## WORLD QUALITY DAY



### Dr. Sundar Kataria

(Chairman & Managing Director)  
International Certification Services Pvt. Ltd.



**W**hether you're buying a coffee, driving your car or at work, your satisfaction and safety depend on a complex network of checks and controls. In this sense, quality is not an abstract concept — it's something that affects everyone, every day. Without quality controls, our world would be a lot less predictable and a lot more dangerous. Setting aside one day of the year to increase awareness of the value of quality is a small acknowledgment of the huge role it plays in our lives.

Nov. 9, 2017, marks this year's edition of World Quality Day. Based on the theme of Everyday Leadership, World Quality Day 2017 is an excellent time to reflect on how quality affects us and what we can do to promote it as a business owner, manager, employee or consumer.

### WHAT IS WORLD QUALITY DAY ?

World Quality Day is an annual event organized by the Chartered Quality Institute (CQI), typically taking place early in November. World Quality Day was first held in 2008 and, in the past, has been based on themes such as In Pursuit of Excellence, Making Collaboration Count and Building a Quality World Together.

Participating organizations celebrate World Quality Day in a variety of ways. These can include hosting seminars and presentations about a relevant theme, or organizing games and giveaways that promote the importance of quality. Often, these events are focused internally, with the aim of engaging buy-in around management systems and standards, as well as encouraging employees to think about their role in the broader context of the organization.

World Quality Day is also a great opportunity to promote the value of formal quality standards among the general public. When more consumers are aware of what goes into ISO and other certifications, their effectiveness as a marketing tool is strengthened, and ultimately the reputation of your entire industry is enhanced.

### THIS YEAR'S THEME: WHAT IS EVERYDAY LEADERSHIP ?

The theme of World Quality Day 2017 — Everyday Leadership — is an especially important one. Everyday leadership stresses the importance of individual actions in a larger quality management system. It reminds us that each person has the potential to be a quality advocate, whether by actively pressing for positive change or simply by understanding their role in the continuous improvement cycle.

A quality management system is only useful if each team member follows its processes precisely every time. Everyday leadership speaks to this concept by focusing on the individual. In an ISO management system, anyone can be a leader — World Quality Day 2017 is a great opportunity to emphasize how and why your team members should take on this responsibility.

## HOW TO BE A QUALITY LEADER

- \* CQI identifies eight leadership characteristics of quality professionals.
- \* A quality leader should: Have a clear vision for quality and continuous improvement, developing and implementing strategies that maximize their contribution toward an organization's strategic goals.
- \* Be able to see across employment hierarchies and business functions to understand quality requirements from a holistic perspective.
- \* Advocate for the interests of customers and stakeholders, acting as the conscience of the organization and taking steps to intervene when necessary.
- \* Whenever possible, work directly with internal and external stakeholders to resolve issues and build better systems based on their requirements.
- \* Use evidence-based decision-making when appropriate, and not be afraid to question underlying assumptions when factual data contradicts them.
- \* Understand the tools, techniques and approaches used to ensure quality throughout the organization, and how their role fits in with this larger framework.
- \* Anticipate problems and make plans ahead of time to avoid them without compromising product or service quality.
- \* Take accountability for their role in the quality management system and set an example for others to do the same.
- \* One key takeaway from the above is that they are all characteristics anyone can cultivate, whether they're an executive or a ground-level employee. No matter who you are, by developing these skills, you will help your organization enhance quality in everything it does, making it leaner, more flexible and better positioned to respond to the challenges of the future.

**Quality**  
**Leader**  
**OF THE YEAR**



## WHAT IS QUALITY.

Quality is Innovation and Care, Innovation in things you do to benefit interested parties, Care in catering to society, environment, safety and sustain ability to give better life to all.

## WHAT IS WORLD QUALITY DAY.

World Quality Day is the day to celebrate achievements and raise awareness of how quality, systems and process approach can make a resounding impact on human life.

## WHEN IS WORLD QUALITY DAY ?

World Quality Day 2009 is on 12th November. Every year WQD is the second Thursday of November; two weeks before thanksgiving in the USA. WQD was started by the quality organizations of the USA (ASQC - American Society for Quality), Europe (EOQ- European Organization for Quality) and Japan (JUSE- Union of Japanese Scientists and Engineers) in 1989, so this will be its 21st anniversary.

## THINK OF INNOVATION ON QUALITY. WHAT I WILL DO TODAY :

- I will save every drop of water for the future generation.
- I will help children and the aged.
- I will plant a sapling for greenery.
- I will empathize before I say something.
- I will comply with legal compliances.
- I will always sport a smile in all my services.
- I will swallow my ego today.
- I will impart quality trailings.
- I will partake in harmony programmes.
- I will ensure food is not wasted and disposed off in a hygienic manner.
- I will save electricity.
- I will not litter around today.
- I will not involve in pilferage.
- I will not spit in public and spoil the natural beauty.
- I will not cheat my fellow human beings.
- I will not be part of CO2 emissions.



JOIN ICS IN THIS MISSION FOR A BETTER TOMORROW.  
QUALITY TODAY IS A FUTURE TOMORROW

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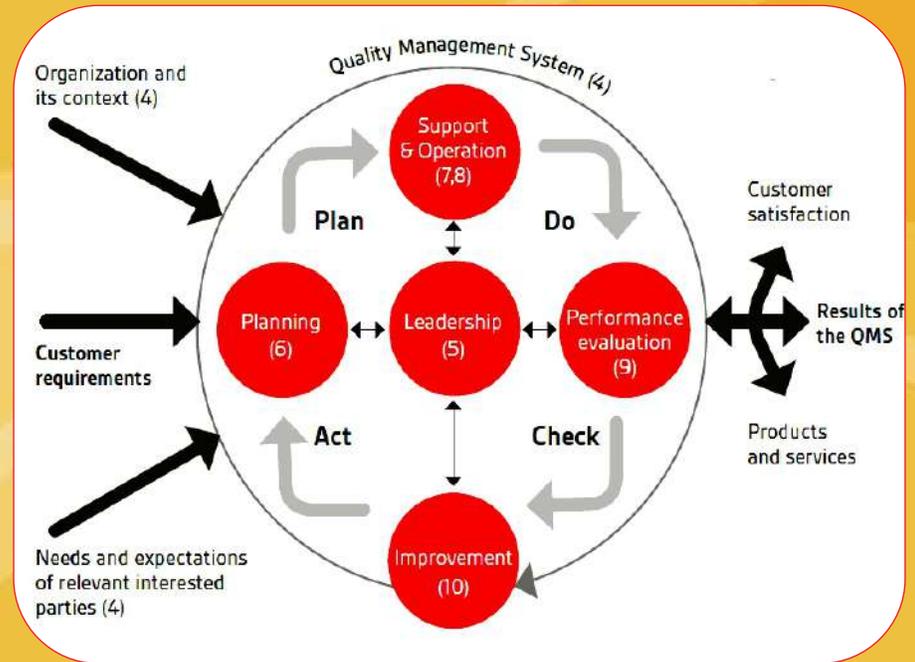
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## ISO 9001:2015 CLAUSE 5- LEADERSHIP

“Good leaders have vision and inspire others to help them turn vision into reality”



**Sheetal S. Niwalkar**  
(ISO consultant)



### CLAUSE 5 LEADERSHIP

#### DEFINITION :

As per ISO Leadership is defined as “Leadership is the person or group of people who directs and controls an organization at the highest level. Top management has the power to delegate authority and provide resources within the organization. If the scope of the management system covers only part of an organization, then top management refers to those who direct and control that part of the organization.” Leadership is the ability to motivate groups of people towards a common goal. It is an important skill in today’s business world. Without strong leadership, many otherwise good businesses fail.

#### DIFFERENCE BETWEEN MANAGEMENT AND LEADERSHIP:

Management is mostly about processes. Leadership is mostly about behavior. Management relies heavily on tangible measurable capabilities such as effective planning; the use of organizational systems; and the use of appropriate communications methods. Leadership instead relies most strongly on less tangible and less measurable things like trust, inspiration, attitude, decision-making, and personal character. These are all necessary to motivate an organization to achieve its management systems objectives.

#### INTRODUCTION:



The clause no 5 “Management Responsibilities” in ISO 9001:2008 is now addressed in two clauses in ISO 9001:2015 with “Clause 5 Leadership” and “Clause 6 Planning”. The “Leadership” clause has three sub clauses i.e.

Clause 5.1 Leadership and Commitment

Clause 5.2 Policy

Clause 5.3 Organizational roles, responsibilities and authorities.

## **CLAUSE 5.1 LEADERSHIP AND COMMITMENT**

### **5.1.1 GENERAL**

The top management has to demonstrate their leadership, and commitment to the quality management system. This can be done by taking accountability for the effectiveness of the organization’s quality management system.

Top management needs to ensure that the organization’s quality policy and quality objectives are established for the QMS and is compatible with the organization’s overall strategic direction and also with the Organization’s context.

Top management shall also ensure that the requirements of the quality management system are an integral part of the organization’s business practices and they should promote the use of risk based thinking and use of process approach throughout their organization.

Top management must ensure that the required resources needed for effective implementation of QMS are available.

Top Management must ensure that importance of effective Quality management is communicated throughout the organization as well as the conforming to the QMS requirements.

The Top Management must ensuring that the quality management system achieves its intended outcomes outputs, by engaging, directing, and supporting persons to contribute to the effectiveness of the quality management system and promoting improvement.

### **5.1.2 CUSTOMER FOCUS**

Top management are required to take the lead on demonstrating leadership and commitment to customer focus by ensuring that all applicable statutory, regulatory and customer requirements are determined, well understood by the organization and are consistently met.

The organization has to determine all the risk and opportunities that can affect the conformity of the product and services or has the ability to affect the enhancement of customer requirement. The associated risk and opportunities must be adequately addressed. At all times the focus of enhancing customer satisfaction should be maintained.

## **5.2 POLICY**

### **5.2.1 ESTABLISHING THE QUALITY POLICY**

Top management are required to establish, implement and maintain a quality policy that is in line with the purpose and context of the organization while at the same time supporting its strategic direction. It should provide a framework for the organization’s quality objectives and must include a commitment to satisfy applicable requirements and must be the basis on which the continual improvements in the quality management system can be achieved.

### **5.2.2 COMMUNICATING THE QUALITY POLICY**

The Quality policy should be applied within the organization by ensuring that it communicated and understood within the organization. The Quality policy should be maintained as a documented information and as appropriate should be made available to relevant Interested parties.

## 5.3 ORGANIZATIONAL ROLES, RESPONSIBILITIES, AND AUTHORITIES

Top management must ensure that the responsibilities and authorities for relevant roles are assigned, communicated, and understood within the organization. Top Management must assign the responsibility and authority to ensure that the system conforms to the requirements of ISO 9001 and that the processes are delivering their intended outputs;

Top Management must assign the responsibility and authority for report on the performance of the system, on opportunities for improvement, and on the need for change or innovation, and especially for reporting to top management;

Top Management must assign the responsibility and authority to ensure the promotion of customer focus throughout the organization and ensure that integrity of system is maintained when changes to system are planned and implemented.

The effective planning, operation and control of internal communication processes may be demonstrated through the performance indicators.

## “GREAT LEADERS CREATE MORE LEADERS, NOT FOLLOWERS”



**Leadership behaviours for quality professionals**

Leadership behaviours underpin the CQI's new, holistic, Competency Framework. We look at the attributes that will help you maximise your influence.

- The stakeholder advocate**  
Acts as the conscience of the organisation, intervening whenever necessary to ensure customer and stakeholder requirements are addressed.
- The fact-based thinker**  
Promotes a culture of decision-making based on factual evidence and the measurement of performance.
- The quality planner**  
Advocates the principle of planning to prevent potential problems with product and service quality.
- The quality coach**  
Develops knowledge of quality principles and capability in quality tools, techniques and approaches throughout the organisation.
- The quality advocate**  
Articulates a clear vision for quality as a strategic imperative that supports the organisation's broader aims and objectives. Develops and implements strategies to maximise the contribution of the quality profession within the organisation.
- The systems thinker**  
Looks across business functions and hierarchies to promote a holistic view of the organisation and its requirements.
- The quality collaborator**  
Works with all internal and external stakeholders to resolve issues associated with organisation performance, and delivery of quality products/services.
- The quality motivator**  
Motivates and empowers others to take accountability for achieving and improving standards of performance.

## THE ESSENCE OF EVERYDAY LEADERSHIP



**Sheetal S. Niwalkar**  
(ISO consultant)

“Your beliefs become your thoughts, Your thoughts become your words, Your words become your actions, Your actions become your habits, Your habits become your values, Your values become your destiny.”—Mahatma Gandhi

### 7 WAYS TO BE AN EVERYDAY LEADER

*You are a leader.  
You just might not know it yet.*

Too often, we hear “leader” and think of the politician running a country; the CEO piloting a Fortune 500 company; the activist spearheading a social movement; or the celebrity championing the latest trend. These are usually the leaders in the spotlight, getting all the attention.

Too often, we think of ourselves as merely “followers”—sometimes literally clicking FOLLOW.

But we—the rest of us—can be everyday leaders. We can lead every day from the quiet perch of grassroots on up.

WE, as everyday leaders, can ultimately have a powerful impact in any endeavor we choose—business, charity, politics, society, academics, hobbies, recreation, or simply living life to the fullest.

The following are seven ways you can cultivate your inner everyday leader, starting right now.

#### 1. IDENTIFY YOUR PASSION.

Everyday leadership begins with a passion and a mission.

Ask yourself, “What am I passionate about? How can I turn that passion into a mission?”

Every passion you have, from serious to fun and frivolous—gardening, building, exercising, starting a business, helping animals, teaching, reading, finding a cure, writing, politicking, healthy living, volunteering, shopping, inventing, learning new things, organizing, athletics, creating art, you name it—is the spark of a mission in which you can lead in some way to enrich your own life and the lives of others.

Once you identify your passion, seek out opportunities to become involved and engaged with like-minded folks. For every passion, there is a club, a team, an association, a local group, an online community, a classroom, a magazine or blog, or some other gathering place. And if there isn’t one, create one.



#### 2. LISTEN.

Everyday leaders are good listeners. As much as we may like to believe it, we don’t know everything, even concerning those things about which we are most passionate. So train yourself to listen more than you speak.

Listen to experts and fellow enthusiasts, including those with whom you disagree. Absorb their perspectives, insights, and experiences.

Ask yourself, “How can I become a better everyday leader by listening more?” From listening to others, we can garner gems of wisdom from both their successes and their failings.

### 3. YOU HAVE A VOICE, SO SHARE IT.

You have feelings, experiences, opinions, and a voice. And they all have value. So share them often.

Even as part of a group—a class, book club, church group, PTA, co-workers, a gathering of volunteers or citizens, carpool, sports league, an online forum, etc.—you can be an everyday leader by expressing your thoughts and ideas. Even far-out-of-the-box input from you is better than silence.

Ask yourself, “What do I think about this topic that I can share with others?”

Remember though that using your voice as an everyday leader comes with a responsibility. Merely calling other people ugly names, chanting vile slogans, using your voice to silence the voice of others, and only criticizing without offering new ideas or strategies for moving forward is not leadership of any kind, be it in a protest or a monthly meeting of fellow philatelists.

When sharing your opinion—in-person or via social media—be clear, be concise, and be constructive. That is the best way to be heard.



### 4. PURSUE HUMILITY.

Subscribe to The Morning Email. Wake up to the day's most important news. We all know leaders whom we would primarily describe as arrogant, entitled, and controlling. But a leader—no matter how celebrated—who isn't at least on the pathway toward humility is something far less than great.

Ask yourself, “How can I pursue a more humble pathway?”

An everyday leader is one who sees herself or himself as an everyday person whose experiences and voice matter equally as much as the next person's; as someone who is no better or no less than their neighbor.

Humility is what allows an everyday leader to approach their passion and mission—regardless of if that endeavor is raising heirloom tomatoes or running a marathon—from a place of community and in the spirit of making life happier for everyone.



### 5. CONTRIBUTE SOMETHING NEW TO THE DISCUSSION.

An important part of authentic leadership means contributing something new to the discussion at hand.

For just about any topic or endeavor you can think of there is a formula that can be copied and followed: formulaic books and movies with predictable plots; formulaic blueprints for architecture and housing developments that offer little originality; formulaic agendas for meetings that leave little room for innovation; spoken and unspoken rules for staying bound and gagged to “how it's always been done.”

However, everyday leaders often break the rules, skirt around tradition, and super-charge innovation by contributing something new to the collective discussion. This doesn't mean you have to shock and awe, or spew something controversial. It means sharing something fresh to further a conversation. Even a sincere whisper can have a meaningful impact!

Ask yourself, “What is something new and original I can contribute to the discussion?”

For you, this could mean suggesting a new way of collecting rainwater or composting to other avid gardeners; explaining your unique twist on pitching a ball to teammates; a fun idea for getting attention for your local charity; an original cocktail recipe you accidentally invented over the weekend; outlining multiple approaches your students can take to complete a project; your opinion on how to improve downtown; or your thoughts on what an author meant in a particular book excerpt.

## 6. TURN FAILURE INTO MUSCLE.

Accept this fact: You are going to fail, many times. That's nonnegotiable. But it's not the end of the story, it's the beginning!

Ask yourself, "How many times have I not done something because I was afraid of failing? Or, how many times did I give up on something because I originally failed at doing it?"

The strength of an everyday leader is not built on success alone. The majority of an everyday leader's success is forged by how many times they failed and picked themselves up, and then kept moving forward. Failure is an everyday leader's protein.

Offer gratitude for each failure and pull lessons from the experience. Use failure to make yourself stronger and then go off in pursuit of other triumphs.



## 7. SMILE.

This one is simple: An everyday leader knows without a doubt the smile that changed the world is theirs.

Your smile is the most powerful tool you have for leading yourself and others to a better, happier place every day.

**“GREAT LEADERS CREATE MORE LEADERS,  
NOT FOLLOWERS”**



## WORLD QUALITY DAY SPEECH



**Swarali Mehta**  
(Dy. Surveyor) - ICS Assure.



**A** very happy World Quality Day to all. This wish describes the quality of life. The day is celebrated on every 2nd Thursday in the month of November. Every year there is different theme for this day. Today's theme is 'Everyday Leadership'. Quality is not what you do to match your intentions, but it is what happens when what you do match your customer's expectations. As this year's theme is Leadership.

I want to share one short story which would remind your childhood days. In one jungle there was a lion who was the king of that jungle. He used to protect each and every animal residing in his jungle. The lion was so beloved by his subjects that no one used to try harm him in anyway. No other animal from jungle can harm his subjects as he used to fight for them as well as protect them. Once his secret messenger received a news that some hunters are coming to kill our subjects in jungle. His messenger said that we have to make a plan immediately to teach a lesson to those hunters. But the lion said wait for sometime we will make a proper planning. All the subjects from the jungle discussed and shared their ideas with the lion. The lion listened to all of them and accordingly made a proper plan. One day those hunters arrived in the jungle. According to the proper planning the honeybees first attacked on them. Being helpless they tried to run away from the place, but while leaving the lion came in front of them, recognizing the risk of life all the hunters dropped their weapons and ran away from the jungle.

I want you all to compare yourself with the Lion, as you are leading your own life. You yourself are the leaders.

- ✓ Patient and steady with all he must bear,
- ✓ Ready to meet every challenge with care,
- ✓ Easy in manner, yet solid as steel,
- ✓ Strong in his faith, refreshingly real,
- ✓ Never bends down when he sees what is true,
- ✓ Tells it all straight and means it all too,
- ✓ Using his power, evil will cease,
- ✓ So much a leader, and worthy of trust,
- ✓ Here stands a man who will do what he must.



So,  
just keep in mind that leadership is something you are born with, it's just choices and action you take in your life.

## MINDFULNESS YOGIC LEADERSHIP



**Dr. Vikramaditya Narayan**



LEADERSHIP

**M**ore and more Leaders are adapting this kind of "mindfulness" into their work environment to help decrease stress while boosting their mental state. I have also adapted this approach. After being stressed out every day and unorganized, I found that peace of mind and deep stretches helped me become a better startup leader.

For those looking to get into yoga and meditation, here are the lessons I learned and why I continue to weave mindfulness into my everyday routine.

### 1. ENABLES A RELAXED STATE OF MIND.

In the past, I would wake up in the morning and something would go wrong. My alarm wouldn't go off, the coffee I had was below par or I'd still be bothered by an email I received the previous night. This led to a negative attitude that my team picked up on. To prevent this, I meditate 10 minutes each morning as soon as I wake up. After trying a handful of meditation applications, to be the most effective (but there are plenty of other ones out there). Regardless of how your approach morning meditation, it is just important that you approach it. It helps get your day off to a good start and clear your mind.

### 2. HELPS BUILD CONFIDENCE.

As a leader, I'm always in situations where I need to be courageous. Whether it's going into a big time sales meeting or giving a pump-up speech to my team, I have to make sure I have a confident mindset to get results. Both yoga and meditation have helped me get rid of negative thoughts before high intensity situations. By learning to ignore negative thinking, I worry a lot less about what could go wrong. This allows me to visualize the perfect outcome, giving me a huge confidence boost.

### 3. REDUCES STRESS.

Being a Political Analyst and an Entertainment industry professional, it is easy for me to focus all my attention on small problems. This causes me to ignore larger issues and hurts my effectiveness. By integrating a yoga practice into my schedule, I was able to relax.

During yoga, the best mindset to have is one that does not focus on your worries. Try to schedule your yoga in the morning, before you lay out your daily schedule. By doing so, your mind is clear, and you are able to prioritize better.

### 4. BOLSTERS CREATIVITY.

Both meditation and yoga have helped. So many times, leaders get stuck in a certain way of thinking and don't acknowledge a wide variety of different ways to attack an issue. Yoga and meditation changed that for me. Now I am able to attack problems with an outside perspective. By getting rid of tunnel vision, I've been able to put together patterns and solutions without even trying to do so.

Like most things, it will take dedication and patience to reap all the benefits of yoga. The key is to learn to focus more on finding your own peace of mind rather than trying to force yourself to develop a new mindset.

Without the right state of mind, it is impossible to be a great leader.

## VIDYA SELVARAJ ON MAHATMA GANDHI



**Vidya Selvaraj**  
(Station Manager - Dubai (UAE))



**THE BEST WAY TO FIND YOURSELF IS TO  
LOSE YOURSELF IN THE SERVICE OF OTHERS.**

**H**ello Colleagues & my belovers welcome you all here, I would like to provide you a short article which I had learned at the age of 16 at 10th Grade & have been honored as 10th place topper with Diploma award on Mahatma Gandhi a great freedom fighter held at Trichy District, Tamil Nadu, India.

As we all know that Gandhi ji was very famous personality of India who made the Britishers run away from India without violence. He was born on 2nd October 1869, in a small village of Gujarat known as Porbandar, October 2nd in India celebrated as Gandhi Jayanti, a national holiday, and worldwide as the International Day of Non-Violence. His father Karamchand Gandhi was the chief Minister of Porbandar. His Mother Putlibai Gandhi, His Wife Katsurbai Gandhi & Childrens : Harilal, Manilal, Ramdas & Devdas.

A thin Indian man with not much hair sits alone on a bare floor, wearing nothing but a loincloth (Business Suit) and a pair of cheap spectacles, studying the clutch of handwritten notes in his hand. Preferring the pencil to the typewriter. This bony man shaped a nation's struggle for freedom. A simple vegetarian foodie.

He was born and raised in a Hindu Merchant Caste family in Coastal Gujarat, Western India, and trained in law at the inner temple, London. He first employed non-violent civil disobedience as an expatriate lawyer in South Africa, in the resident Indian community's struggle for civil rights. He returned to India in 1915. He led nationwide campaigns for various social causes and for achieving self-rules.

Gandhi ji famously led Indians in challenging the British-imposed salt tax with the 400km a DANDI SALT MARCH in 1930, and later in calling for the British to Quit India in 1942. He was imprisoned for many years, upon many occasions, in both South Africa and India.

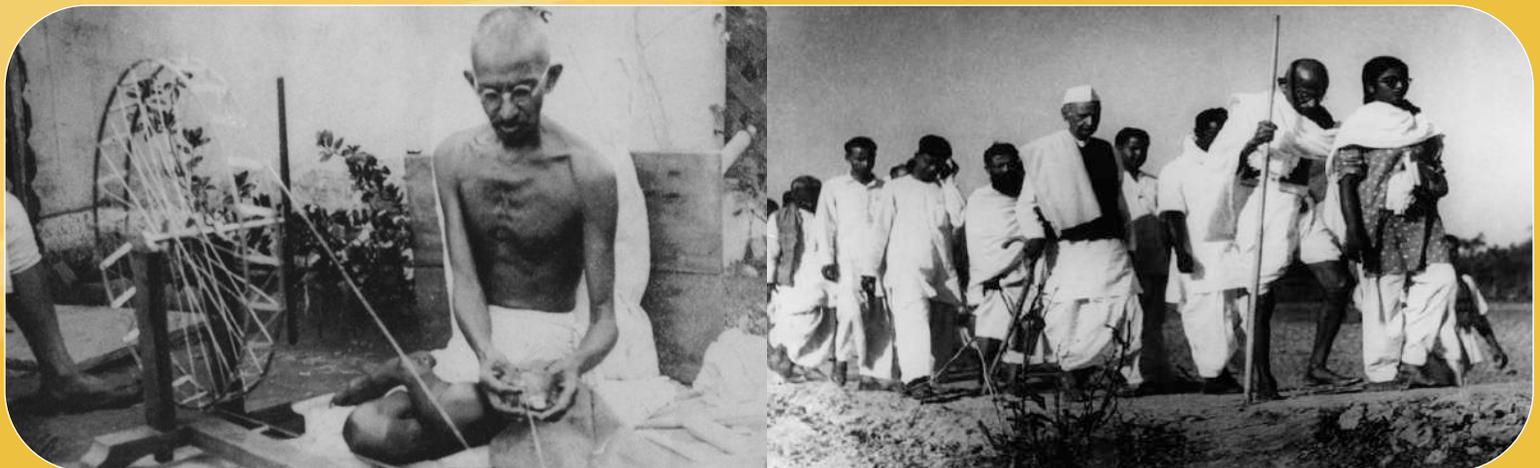
At this moment, I would like to share a letter which impressed me when I was grade 10, the love & care in the heart of Katsurbai Gandhi about her husband Mahatma Gandhi.

## A TRUE LOVE LETTER

I thank you for having had the privilege of being your life-long companion and helpmate. I thank you for the most perfect marriage in the world based on brachmacharya (self control) and not on sex. I thank you for having considered me your equal in your life work for India. I thank you for not being one of those husbands who spend their time in gambling, racing, women, wine, and song, tiring of their wives and children as the little boy quickly tires of his childhood toys. How thankful I am that you were not one of those husbands who devote their time growing rich on the exploitation of others.

As a young child, I lived in your parent's home; your mother was a great and good woman; she trained me, taught me how to be brave, courageous wife and how to keep the love and respect of her son, my future husband. As the years passed and you became India's most beloved leader, I had none of the fears that beset the wife who may be cast aside when her husband has climbed the ladder of success, as so often happens in other countries. I knew that death, would still find us husband and wife." – **Katsurbai Gandhi**.

## MAHATMA GANDHI VISIT TO TAMIL NADU



Do you know that Mahatma Gandhi has visited the city five times? Do you know that Madurai is the place where he renounced his traditional Gujarati attire to become a half-naked fakir?

For those who are not aware of these historic truths, the Indian National Trust for Art and Cultural Heritage (INTACH) has come out with a four-paged pamphlet that narrates the five events related to the Father of the Nation and his association with the city under the title 'Mahatma and Madurai.'

In order to enrol volunteers for Satyagraha against the Rowlatt Act passed in 1919, Mahatma made his first visit to the Temple City on March 26, 1919.

He stayed here till March 28 and stayed in the house of George Joseph that was located near the Albert Victor Bridge.

Similarly, during his second visit, the Mahatma stayed as Karumuttu Thiagarajar Chettiar's guest at his residence, 175A West Masi Street. On September 21, 1921, Mahatma Gandhi, who was staying at the residence of Ramji and Kalyanji on 251 A West Masi Street, renounced his formal dress to identify himself with the common man.

The Raja of Sivaganga hosted Mahatma during his visit at his residence near Kalpalam.

He stayed there for three days from September 28, 1927. His fourth visit was in 1934 to raise funds for khadi and spread the message of Swadeshi and again stayed on West Masi Street.

His last visit was in 1946 when he entered the Meenakshi Amman Temple. He stayed in a house on Krishna Rao Tank Street near Madura Coats.

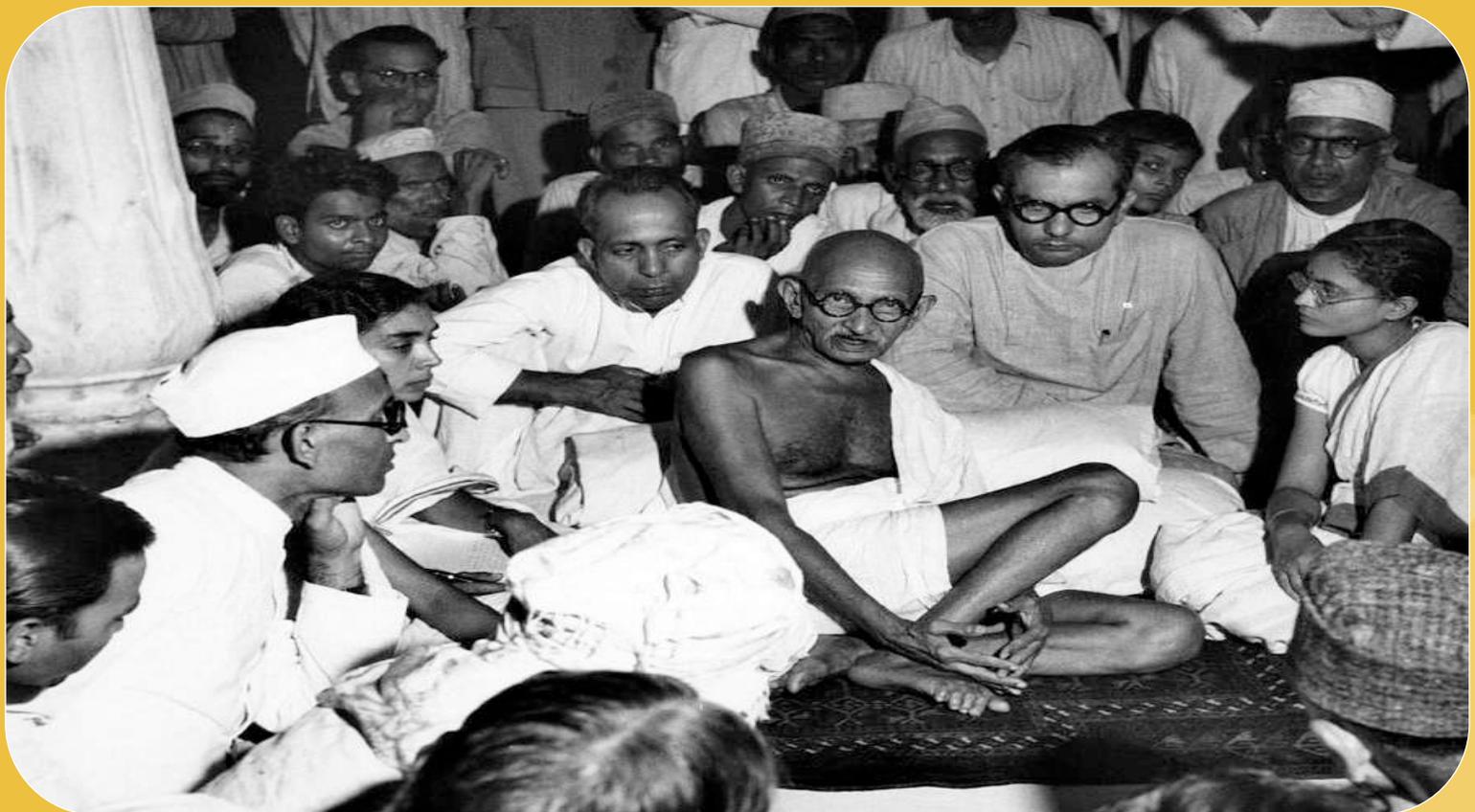
During his earlier visits, he refused to enter the temple until all classes of people were allowed to enter. His last visit was to worship Meenakshi after the temple was thrown open to Harijans.

To enlighten the students of the city and create awareness of the historically important places which are part of a rich heritage, the INTACH had come out with the publication, said Valli Annamalai and G. Vasudevan, executive committee members of INTACH.

The INTACH, in coordination with Gandhi Museum, has planned to visit students in 20 schools and colleges to speak about Gandhian philosophy.

R. Ramarajan, Deputy Commissioner of Police, released the pamphlet and K. Lakshmikanthan Bharathi, secretary, Gandhi Museum, received the first copy in the presence of students from various educational institutions.

To mark the 60th anniversary of Mahatma Gandhi's death anniversary, which is observed as Martyrs Day, Gandhi Museum organised a peace rally from Railway Junction to Gandhi Museum. The rally of college students, Home Guards and self-help groups traversed through West Masi Street, Simmakal and Tamukkam to reach the Gandhi Museum where a pledge was taken to uphold Gandhian philosophy and values. Pigeons were let out in the air to mark the occasion by freedom fighter I. Mayandi Bharathi. Police Commissioner, flagged off the rally. - OCTOBER 08, 2016



## MAHATMA GANDHI – THIRUKKURAL

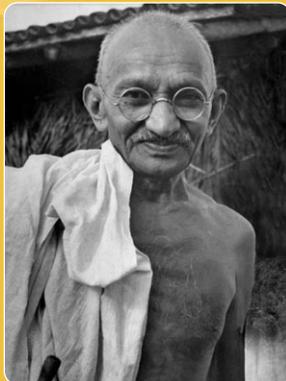
"I wanted to learn Tamil, only to enable me to study Valluvar's Thirukkural through his mother tongue itself. There is no one who has given such treasure of wisdom like him." - Mahatma Gandhi

'Thirukkural', the famous Tamil literary masterpiece comprising 1330 couplets written by Thiruvalluvar had inspired Mahatma Gandhi to take to the path of non-violence in India's freedom struggle, according to Era. Sezhiyan, former MP.

Gandhi learnt the concept of non-violence from a letter written to him by famous Russian novelist Leo Tolstoy who quoted from a German translation of Thirukkural. The Father of the Nation had said that he came to know about Thirukkural only from Tolstoy. Thirukkural said that 'Inna Seidharai Oruthal, Avar Naana Nannayam Seidhuvidal' (doing good to a person who troubled you is the way to punish the person) is the couplet which inspired Tolstoy and through him Gandhi, to take to the path of non-violence.

**GANDHI'S PERSONALITY HAD SO MANY UNIQUE QUALITIES.  
ALSO NEVER KNEW ABOUT WHAT DOES "MAHATMA" MEANS. - GREAT SOUL HE WAS**

2nd October, 1869. This day is also celebrated as the International day of Non-Violence in his honor. Mahatma is made up of two Hindi words Mahan- Aātma; meaning great soul. In this month let's remember this great soul. When asked about what message he would like to give to the world, Gandhi said, "My life is my message" Here are 10 great strategies and virtues we should learn from the Great life of Mahatma Gandhi. All the quotes are by Mahatma Gandhi:



### 1. FAITH IN SELF-

"In a gentle way, you can shake the world." Also,  
"Men often become what they believe themselves to be. If I believe I cannot do something, it makes me incapable of doing it. But when I believe I can, then I acquire the ability to do it even if I didn't have it in the beginning."

Mahatma Gandhi wasn't a great orator, didn't had a very attractive physique, lived a life of simplicity and avoided limelight as much as he could, but still he is regarded as one of the Greatest persons to have ever walked on earth. The reason is he always believed in himself. He believed that he has a great responsibility to free his country and he had complete faith in himself. He knew he'd a play a significant role in the freedom of India and so he did. His faith in himself triggered the faith of millions of Indians in him.

Remember-

***"All of us have great abilities and great responsibilities. All of us play a very significant role in the flow of History. The reason we never realize is because we never believe we can have a worldwide impact."***

## 2. RESISTANCE & PERSISTENCE-

“First they ignore you, then they laugh at you, then they fight you and then you win.”

It was very tough to lead the Independence movement of a huge country such as India and that too with non-violence and against the violent and cruel British army. Gandhi was beaten a lot of times, a lot of times he was left alone, bleeding and lying on the ground and sometimes it seemed that he won't see the sun, next day but each day and each time he faced the opposition, he resisted, he persisted and he got through all the opposition..

Remember-

***“When you fight for a noble cause and you know that you're doing the right thing you'll face the opposition. The opposition make everything seem worse, you may feel like you're the only one standing for your cause and the whole world is against you. That's the time you might feel like giving up but you must resist the opposition, and must persevere to make your dreams come true.”***

## 3. FORGIVENESS-

“The weak can never forgive. Forgiveness is the attribute of the strong.”

Mahatma Gandhi was thrown into jail, beaten on the roads; many people conspired about his death and tried to assassinate him. But he forgave them all. He always forgave the people that might have hurt him in any way.

Remember-

***“What people don't understand is that forgiveness is not only a great quality but it's also somewhat a selfish act; When you forgive the people that might have hurt you or caused you some problems, you let go of the negativity associated with that event. Also, forgiving people causes a long lasting positive impact on their lives and builds everlasting relationships. So remember to forgive everyone, issue a blank pardon and forgive everyone.”***

## 4. LEARNING FROM MISTAKES-

“Confession of errors is like a broom which sweeps away the dirt and leaves the surface brighter and clearer. I feel stronger for confession.”

Mahatma Gandhi wasn't perfect from the beginning. When he was child, he lied, he stole, and he fought and was too much after material things. Not all his actions were praised around the globe. Some of his actions were condemned in his own land. He made mistakes throughout his life but he never made the same mistake twice. He failed but he learned from it and achieved success.

Remember-

***“We're all humans and making mistakes is a part of being human. But we should always stop and take a look at what mistakes we did and why they happened. If we learn from failures and mistakes, they'd eventually turn out to be as grand success in life.”***

## 5. STRENGTH OF CHARACTER-

“There are seven sins in the world: Wealth without work, Pleasure without conscience, Knowledge without character, Commerce without morality, Science without humanity, Worship without sacrifice and politics without principle.”

Mahatma Gandhi was a man of great character. He kept himself away from the materialistic desires, always favored the truth and honesty, he condemned violence, he was married but still he was celibate and was himself a pure vegetarian. He was celebrity and was covered on the front-page of all the important newspapers in the world at that time. But still he lived the life of simplicity and discipline.

### Remember-

***“Anyone can fool around when given a chance to but only the people who live a life of discipline, great character and have urgency in day to day affairs are the people who reach their destiny and become famous.”***

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## 6. LOVE BUT NEVER HATE-

“Whenever you’re confronted with an opponent, conquer him with love.”

This is a quality most of the people would have difficulty to adopt. But this is a quality often found in great people. It was present in the Buddha, Christ and in other great spiritual leaders. This was something Gandhi adopted from his ideals.

### Remember-

***“When you avoid a fight and instead walk out of the arena with your opponent, both having a smile on their faces: it might look stupid. But it actually works in your favor. Two things you’ve won- the fight without even actually fighting and a good friend that might help you in the ups and downs of life. Actions like this help in building everlasting relationships.”***

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## 7. TRUTHFULNESS-

“Truth stands, even if there be no public support. It is self-sustained.”

Most of the people reading this post would not know that before becoming a freedom fighter, M.K. Gandhi was actually a lawyer. Most people would wonder that the profession of lawyer requires much cunning and lying but still Gandhi never resorted to lying. He promoted truth throughout his life. He always called truth as his most powerful weapon.

### Remember-

***“While lying might serve your purpose for a short time, truth lasts forever. If you say the truth every time and to everyone, you don’t have to remember anything. While one lie triggers even more lies, Truth stands for itself.”***

## 8. LIVE IN PRESENT-

"I do not want to foresee the future. I am concerned with taking care of the present. God has given me no control over the moment following."

Gandhi believed in living each moment at fullest and concentrating at the task in hands. He didn't waste his time looking back at the past or wondering what would happen in the future.

Remember-

***"Concentrating on the present benefits you in two ways: it let go you of the worries of the past and the future but also it increases your efficiency at the task you must focus. It sorts out your priorities and help you to avoid procrastination."***

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## 9. TAKE THE FIRST STEP AND DO IT ANYWAY-

"Nearly everything you do is of no importance, but it is important that you do it"

Gandhi himself suffered from the menace of procrastination when he was in school and later on when he went to England to learn law. Then he devised this method of taking first step in faith and doing the task anyways. He knew that not all the actions that he'd take would be important but he knew that they will have important results later on.

Remember-

***"If you don't do something about it, it will never be done. The great tasks in future should never be at the mercy of leisure and laziness. If you want something to be done the best thing is begin it and do it anyway."***

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## 10. NON VIOLENCE-

"My religion is based on truth and non-violence. Truth is my God. Non-violence is the means of realizing Him" Also, "An eye for an eye would soon make the whole world blind."

Mahatma Gandhi is known in the whole world for his principles of non-violence. He never resorted to violence and has won the war of independence of India just by non- violence. In his memory and honor, today "International Day of Non-Violence" is observed worldwide. If human resort to and resolve their problems and conflicts peacefully, without violence and cooperating with each other, thousands of innocent lives can be saved, that are often lost in wars.

Remember-

***"Wars can never actually solve issues, wars can only terminate them."  
In the end, a quote by Gandhi that would help you to reach your destiny-***

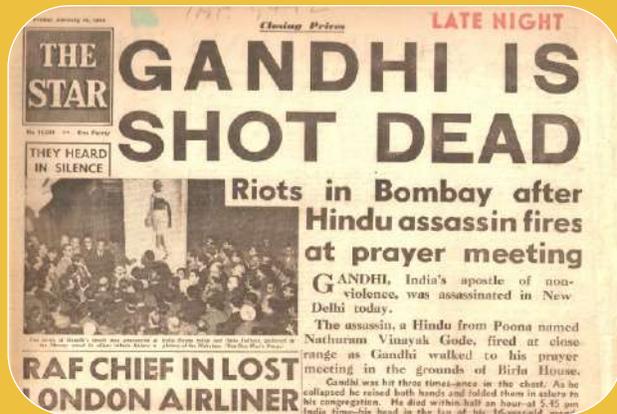
***"Your beliefs become your thoughts. Your thoughts become your words. Your words become your actions. Your actions become your habits. Your habits become your values. Your values become your destiny."***

## ASSASSINATION OF MAHATMA GANDHI



30 January 1948 in the compound of Birla House (now Gandhi Smriti), a large mansion in central New Delhi.

Gandhi had just walked up the low steps to the raised lawn behind Birla House where he conducted his multi-faith prayer meetings every evening. Godse stepped out from the crowd flanking the path leading to the dais and into Gandhi's way, firing three bullets at point-blank range. Gandhi instantly fell to the ground. Gandhi was carried back to his room in Birla house from where a representative emerged some time later to announce that he had died.



## ICS CELEBRATED "WORLD QUALITY DAY"

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SR NO	COURSE NAME	CODE NO	QUALIFICATION REQUIRED AS PER SYLLABUS
1	C C IN Yoge Therapist	201134	1) Degree/Diploma in Yoga and Naturopathy awarded by Statutory University. 2) Experienced Yoga and Naturopathy teacher or Practioner with three years of experience. 3) 2 Years Diploma course in Yoga and Naturopathy awarded by MSBVE with 2 Years Experienvce. 4) 1 Year Course C C in Yoga Teacher Awarded by MSBVE with 3 Year Experience. 5) Teacher for Anatomy and Physiology may be appointed on clock Hours Basic
2	C C IN Electrical Wireman	302102	1) I.T.I./N.C.T.V.T in Electrician/Wireman OR 2) H.S.C.Vocational in M.R.E.D.A Pass.
3	Advance Diploma In Ind Safety	411217	1) Degree in any branch of Engineering with Diploma in Industrial Safety and 2 Years Experience as a Safety Officer in reputed Industries.
4	C C IN Fitter (Practical)	303172	ITI/NCVT in carpentry with 2 year experience.
5	C C IN Welding & Joinding	303107	1) ITI Welder with NCVT passed and 2 year experience /MCVC in Mech.Tech
6	C C IN Air Cond & Refri Mechanic	303104	ITI/NCVT in RAC with 2 years experience.





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**THIS EDITING COMPLIED AND PRESENTED BY ICS OFFICE TEAM.**

### CORPORATE OFFICE

22 /23, Goodwill Premises, Swastik Estate, 178 CST road, Kalina, Santacruz (E), Mumbai - 400 098, Maharashtra.  
▪ Tel : +91-22-26507777-82, 42200900, 30608900-4 ▪ Fax : 42200933 ▪ E-mail : [info@icspl.org](mailto:info@icspl.org) / [info@icsasian.com](mailto:info@icsasian.com)

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